

# Partnering to Promote Housing and Community Development Opportunities





## Home Loan Bank of New York







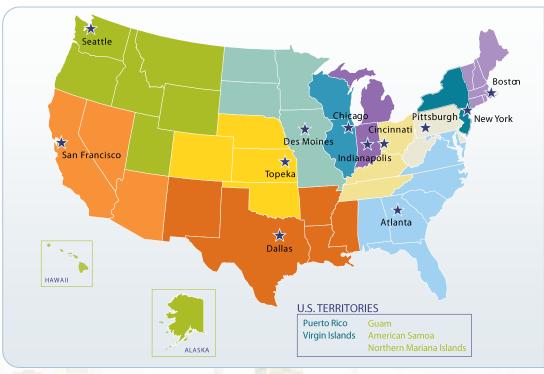


HOUSING,

COMMUNITY
&
ECONOMIC DEVELOPMENT



## The Federal Home Loan Bank ("FHLBank") System





#### What is the Federal Home Loan Bank?

- Corporation created by Congress in 1932
- AAA-rated
- Owned by its customers a cooperative
- Regulated by two agencies
  - Federal Housing Finance Agency ("FHFA")
  - SEC

- Exempt from most taxes
- Provides economical housing finance
- Make investments to earn additional income
- Provides other services
- Government Sponsored Enterprise



#### Who we are...

- One of the 12 regional co-operative Federal Home Loan Banks
  - A privately owned wholesale bank, owned and operated by our member institutions
  - A co-operative organization that serves the liquidity needs of our members through access to low cost funds
  - Serves over 341 member institutions including commercial banks, thrifts, credit unions and insurance companies in New York, New Jersey, and Puerto Rico and the Virgin Islands
  - Has generated over \$96.8 billion in assets \*\*

    \*\* As of May 2011
  - Serves the public by partnering with our members to provide low-cost funding for housing, community development lending and asset/liability management



#### What we do...

- Our Mission: To advance housing opportunity and local community development by maximizing the capacity of community- based member-lenders to serve their markets
- Offer a wide array of credit products and correspondent services
- AAA-rated Letters of Credit
- Mortgage Partnership Finance (MPF)
- Housing & Community Lending Programs
  - Affordable Housing Program (AHP)
  - First Home Club
  - Community Lending Programs

## Two Parties Needed to Make the FHLBanks Work



- People to borrow from us
  - (Members)

- People to invest in our debt
  - (Investors)











## Housing & Community Lending

#### Community Lending Programs

- Community Investment Program (CIP)
- Urban Development Advance (UDA)
- Rural Development Advance (RDA)

#### Subsidized Housing Programs

- Affordable Housing Grant Program (AHP)
- First Home Club (FHC)



#### Make low-cost advances available:

- to promote affordable housing initiatives;
- to promote community and economic development projects;
- to support members' community lending activity



- Applies to a wide range of project types.
- Benefits both HLB Member Institutions and their customers:
  - Members may receive CRA credit for housing related projects
  - Members obtain funds that match terms of end loan
  - End loan recipient obtains access to lower cost funds at favorable terms





#### For Housing:

- Community Investment Program (CIP)

For Community and Economic Development in Urban Areas:

Urban Development Advance (UDA)

For Community and Economic Development in Rural Areas:

- Rural Development Advance (RDA)





## Community Investment Program ▶ CIP

 Advance program that provides financing for homeownership and rental housing development activities

 Housing must benefit individuals or families with incomes at 115% or less of the area median income



## CIP Eligibility

- 1) Individual owner-occupied housing units, each of which is purchased or owned by a family with an income at or below 115% of the area median
- 2) Projects or programs involving multiple units of owner-occupied housing in which at least 51% of the units are owned or intended to be purchased by families with incomes at or below 115% of the area median



## CIP Eligibility

- 3) Rental housing where at least 51% of the units are occupied by, or the rent is affordable to, families with incomes at or below 115% of the area median
- 4) Manufacturing housing parks where at least 51% of the units are occupied by, or the rent is affordable to, families with incomes at or below 115% of the area median or located in a neighborhood with a median income at or below 115% of the area median



## Uses of CIP

#### <u>Housing</u>

- Origination of single-family mortgages
- Refinancing of single-family mortgages
- Financing of housing projects:
  - Property acquisition
  - Construction
  - Permanent financing
  - Re-financing
  - Renovation / Rehabilitation
  - Home Improvement





#### Urban Development Advance ▶ UDA

- Advance program that provides financing for community and economic development activities
- Project being financed must be located in an area (unit of general local government) with population greater than 25,000
- Project being financed must benefit individuals or families at or below 100% of the area median income





### **UDA** Eligibility

#### Geographic Criteria:

- a) Located in an neighborhood with a median income at or below 100% of the median income for the larger surrounding area
- b) Located in a urban Champion Community, or a urban Empowerment Zone, or urban Enterprise Community
- c) Located in a federally or state declared disaster area
- d) Located in an Native American Indian area
- e) Is eligible for a federal Brownfield Tax Credit
- f) Located in an area affected by a federal military closing or realignment
- g) Located in an area identified as a designated community under the Community Adjustment and Investment Program





## **UDA** Eligibility

#### Individual Criteria:

- a) The annual salaries for at least 51% of the permanent full- and part-time jobs, computed on a full-time equivalent basis, created or retained by the project (other than construction jobs) are at or below 100% of the median income
- b) At least 51% of the families who otherwise benefit from (other than through employment) or are provided services by the project have incomes at or below 100% of the median income



## **UDA** Eligibility

#### Small Business Criteria:

 a) Projects that qualify as small businesses as defined by section 3(a) of the Small Business Act and implemented by the Small Business Administration under 13 CFR Part 121





## Rural Development Program > RDA

- Advance program that provides financing for community and economic development activities
- Project being financed must be located in an area (unit of general local government) with population of 25,000 or less
- Project being financed must benefit individuals or families at or below 115% of the area median income





#### RDA Eligibility

#### Geographic Criteria:

- a) Located in an neighborhood with a median income at or below 115% of the median income for the larger surrounding area
- b) Located in a rural Champion Community, or a rural Empowerment Zone, or rural Enterprise Community
- c) Located in a federally or state declared disaster area
- d) Located in an Native American Indian area
- e) Is eligible for a federal Brownfield Tax Credit
- f) Located in an area affected by a federal military closing or realignment
- g) Located in an area identified as a designated community under the Community Adjustment and Investment Program





## RDA Eligibility

#### Individual Criteria:

- a) The annual salaries for at least 51% of the permanent full- and part-time jobs, computed on a full-time equivalent basis, created or retained by the project (other than construction jobs) are at or below 115% of the median income
- b) At least 51% of the families who otherwise benefit from (other than through employment) or are provided services by the project have incomes at or below 115% of the median income



## RDA Eligibility

#### Small Business Criteria:

 a) Projects that qualify as small businesses as defined by section 3(a) of the Small Business Act and implemented by the Small Business Administration under 13 CFR Part 121





## Uses of RDA/UDA

#### Commercial / Economic Development

- Financing of commercial lending (non-residential) activities:
  - Property acquisition
  - Construction
  - Permanent financing
  - Re-financing
  - Renovation / Rehabilitation
  - Equipment purchase / expansion
  - Small business loans





## Benefits of CLP Programs

- Our lowest priced advances
- No commitment, non-takedown or cancellation fees
- Long-term bullet or amortizing advances available
- Members lock in cost of funds for entire term of loan.
- Flexible funding structures can match terms of end-loan





## Benefits of CLP Programs

- Gives our Member Banks the competitive edge you can offer your customer lower cost funds at favorable terms
- Reduce financing costs of community and economic development projects
- Applicable to a wide range of community and economic development activities



## CIP, UDA, RDA ▶ Some Examples...

#### Community Lending Program Funds can be used for:

- Origination and re-financing of single-family mortgages
- Housing relating projects Multi-family housing, condominium projects, etc.
- Special Needs Housing
- Business loans
- Health Care facilities / Hospital
   Wings
- Retail Centers
- Educational Facilities
- Daycare Centers
- Disaster Relief





## Types of CIP, UDA, RDA Commitments

#### Project-Specific Commitment

Apply for funds on a project-by-project basis

#### Program-Specific Commitment

- Apply for funds based on a targeted lending program
- CIP-eligible multi-family or single-family residential lending (90-day look-back)
- RDA/UDA eligible economic development, commercial, industrial or small business lending (90-day look-back)



## Fresh-Start Home Finance Program

- Advance program to provide foreclosure assistance for low- to moderate-income households (115% AMI)
- Homeowners that meet any of the following conditions are eligible for Fresh-Start Home Financing through a HLB member:
  - A mortgage interest rate that is at an unaffordable level;
  - An interest-only or adjustable rate mortgage that has reset, or is due to reset, to a rate that is at an unaffordable level;
  - A mortgage with other non-traditional means that render the product unsuitable for their affordability means



## Fresh-Start Home Finance Program

- All the program features of the Community Lending Programs apply:
  - Lowest priced advances generally priced 23 to 25 basis points below regular advances of like terms
  - Program specific commitments
  - Apply for funds on a 90 day look back basis
  - No commitment, non-takedown or cancellation fees
  - Flexible funding structures: long-term bullet or amortizing advances available



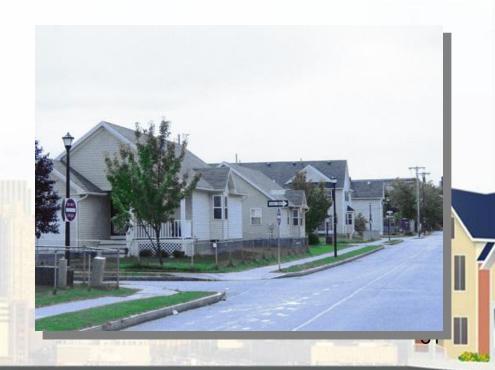
## Financed Single & Two Family Homes

CIP: \$750,000

Term: 10 year fixed







## Acquisition and Rehabilitation of 7 units

CIP: \$75,000

Term: 10 Yr Fixed







#### Financed Renovation of Assisted Living Facility

CIP: \$3,300,000

Term: 5 Yr Fixed: 5 Yr Amort.



#### **Financed Addition to Warehouse**

RDA: \$60,000

Terms: 7 Yr Fixed: 7 Yr Amort.









#### Financed Building & Vehicle Purchase

(1) RDA: \$400,000

Terms: 3 Yr Fixed: 3 Yr Amort.

(2) RDA: \$150,000

Terms: 15 Yr Fixed: 15 Yr Amort.







#### Financed New Equipment Purchase

UDA: \$384,000

Term: 7 Yr Fixed: 7 Yr Amort.







#### **Refinanced Existing Debt**

RDA: \$192,000

Term: 3 Yr Fixed: 3 Yr Amort.



# Refinance and Consolidate Loan for Medical Facility

UDA: \$170,000

Term: 15 Yr Fixed: 15 Yr Amort.







#### **Financed Hotel Renovation**

RDA: \$8,200,000

Terms: 20 Yr Fixed: 20 Yr Amort.









# **Affordable Housing Program**





### Affordable Housing Program > AHP

- Funded out of HLB net income
- Established in 1990 to promote affordable housing opportunities for homeowners and renters with incomes at or below 80% of area medium income
- Provides subsidized funding to qualified affordable housing projects



### Eligible Uses of AHP Funds

- Acquisition, construction or rehabilitation
- Rental Housing
  - -- Permanent rental units or transitional housing
  - -- At least 20% of the units must earn 50% or less of the area median income
- Owner-Occupied Housing
  - -- Single family, two-family, condos, co-ops
  - -- All units for households earning 80% or less of the area median income





#### Who can access AHP?

- HLB member banks
- Project sponsors in partnership with HLB member bank:
  - -- Non-profit organizations
  - -- State or local government agencies
  - For profit affordable housing developers



#### AHP Funds Available in 2011:

- 2011 Total AHP Allocation: \$31,094,793
   (10% of FHLB NY 2010 Net Income)
  - Competitive AHP: \$26,594,793
  - First Home Club Set-Aside: \$4,500,000 (Non-Competitive AHP)



# **AHP Application Process**

- Dual AHP application deadlines for 2011 Round Offering:
  - Tuesday, August 9<sup>th</sup> for paper applications Friday, August 12<sup>th</sup> for CD Rom submissions
- Applications must be submitted by a member bank
- Project must meet minimum eligibility thresholds and feasibility requirements



### AHP Application Process

- Applications are awarded points based on the project's ability to satisfy certain criteria
- All applications are competitively scored and ranked
- Highest scoring applications are awarded subsidy
- Four alternate submissions are selected





### Project Eligibility

- Must be rental or owner-occupied
- Use AHP funds within 12 months
- Funds may only be used for approved purposes
- Sponsor must be qualified
- Units must remain affordable:
- Owner-occupied projects: 5 years
- Rental projects: 15 years





# Project Eligibility

- Project must meet fair housing laws
- Maximum subsidy limits
- No more than \$20,000 per unit
- No more than 10% of available subsidy (\$2,787,000 in 2011)
- No more than 10% of available subsidy for multiple AHP application submissions for scattered site projects
- Meet feasibility requirements



- Nine scoring categories worth a total of 100 points
  - 1. Donated Properties
  - 2. Sponsorship by Non-Profit or Government Entity
  - 3. Targeting
  - 4. Homeless Housing
  - 5. Empowerment
  - 6. AHP Subsidy per Unit





- 7. Community Stability
  - a) Develop housing units on foreclosed or at-risk sites
  - b) Preserve existing housing units
  - c) Qualify for historic tax credits
  - d) Create housing units in a difficult to develop area or a Qualified Census Tract
  - e) Develop on converted and/or re-used non-housing site(s)





- 8. First District Priority
  - a) Member Financial Participation
  - b) In-District Projects
- 9. Second District Priority

Multi-family / Rental Projects

- a) Bedroom Distribution
- b) Project Readiness

Owner-Occupied Projects

- a) 2-4 Family Owner-Occupied Dwellings
- b) Installation of Energy Efficient Products





- Project does not have to qualify for every category
- AHP Subsidy Request Limits the lesser of:
  - a) \$20,000 per unit <u>or</u>
  - b) 10% of the offering



# Project Financial Review

- The HLB updates its Implementation Plan each year with Project Feasibility Guidelines
- A project must demonstrate a need for AHP Subsidy
- For rental projects, the Development Budget, a 15-year Operating Pro Forma, and a Rental Project Worksheet is assessed
- Social services and the operating costs of non-housing areas may not be paid for through tenant rents





## Project Financial Information

- Owner-Occupied Projects
  - a) Downpayment and closing cost assistance
  - b) Emergency repairs / renovations
  - c) Analysis of monthly housing expenses/debt (PITI)
- Multi-family / Rental Projects
  - a) Development Budget and Corresponding Funding Sources
  - b) Rent Plan
  - c) Multi-Year Operating Pro Forma and Cash Flow Statement
- Each project must demonstrate a need for AHP subsidy



## **Project Approval**

- Announcement of approvals made approximately four months after application submission
- Funds are available immediately after project has been approved and executed Member commitment agreement and Memorandum of Understanding is returned



#### **Drawdown Process**

- Go to www.fhlbny.com to download the appropriate forms and information relative to your specific project type
- The project's financial structure is reviewed to confirm the continued need for subsidy and additional information may be necessary
- When the drawdown package is acceptable, funds are deposited into the Member Bank's Demand Deposit Account
- The Member transmits the funds to the sponsor via a check or deposit





#### Performance Statistics:

District-wide (NY, NJ, PR, VI)

-- Subsidy

TDC's

-- Units

-- Projects

\$397,163,293

\$7,315,139,101

43,403

1,282



#### Performance Statistics:

New Jersey:

-- Subsidy

-- TDC's

-- Units

-- Projects

\$131,385,991

\$2,547,065,745

17,050

435



# Benefits of Participation in the AHP

- CRA credit
- Enhance community relations by gaining recognition for community investment activities in your communities
- Develop and maintain partnerships with non-profit housing groups in the community
- Increase Congressional recognition





## **First Home Club**





### First Home Club ▶ FHC

- Set-aside program of the Affordable Housing Program
- Provides down payment and closing cost assistance to first-time homebuyers with incomes at or below 80% of the area median income
- Assistance provided in the form of a grant of up to \$7,500 based on a 4:1 match of household's savings



### Enrollment

- Three enrollment periods each year:
  - -- March
  - -- July
  - -- November
- Non competitive program



### Requirements

- Household's income cannot exceed 80% of the area median income
- Households must be enrolled through a member bank
- ◆ 10 24 months of systematic savings in a dedicated account with the member bank
- Completion of a HLB approved homeownership counseling program





## Requirements

- Member bank must originate household's mortgage
- Funds must be used for down payment and closing cost assistance
- Five year retention period



#### Example

- -- Household saves \$187.50 a month for 10 months for a total savings of \$1,875 (or other regular savings to meet equity goal)
- Household completes homeownership counseling program and is approved by the member bank for a mortgage
- -- HLB provides up to \$7,500 (4:1 match) for down payment and closing cost assistance





## Participation

District-wide (NY, NJ, PR, VI):

-- Households Enrolled

- Closings

-- Subsidy Funded

3,076

4,733

\$30,428,513



#### Benefits of Participation in the First Home Club

Win – Win for everyone

Benefits to the household

- Benefits to the HLB Member
- Benefits to the community

#### **Asbury Tower**

Asbury Park, NJ

Subsidy: \$4,150,000









#### Mt. Olive Manor II

Flanders, NJ

Subsidy: \$275,000



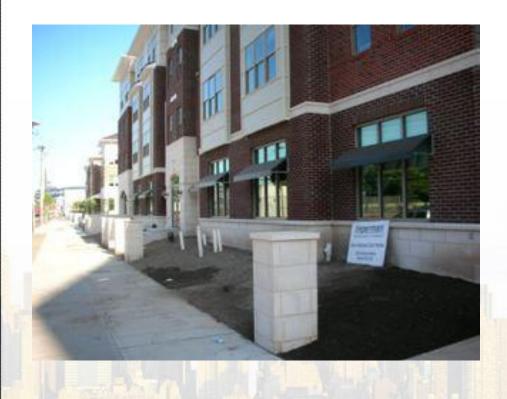




#### Gloria Robinson Court Homes Phase II

Jersey City, NJ

Subsidy: \$585,000



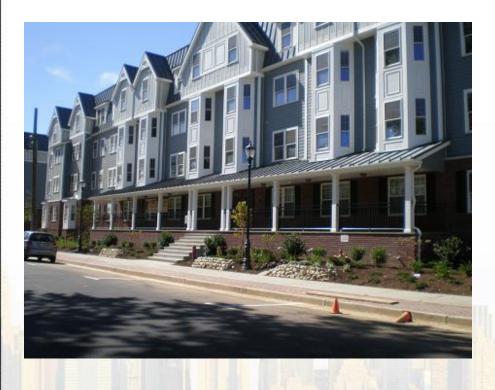




#### **Berry Street Commons**

Somerset, NJ

Subsidy: \$940,000







#### **Hughson Commons**

Carmel, NY

Subsidy: \$1,228,600







#### **First Home Club Recipients**





#### **First Home Club Counseling**









#### Advancing Housing and Community Growth

CI Operations	(212) 441-6850
Joseph Gallo	(212) 441-6851
Edwin Bird	(212) 441-6853
Beth Bentley	(212) 441-6856
Peter King	(212) 441-6858
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#### www.fhlbny.com

(Click on the "Community" link)

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